

# Preventing Polluted Runoff

## Everybody's Business

**residential runoff:** pet waste, fertilizer, chemicals, auto fluids  
Homeowners can prevent polluted runoff by using fertilizers and chemicals sparingly, maintaining septic systems, and picking up pet waste.

**agricultural runoff:** nutrients, pesticides, sediment  
Farmers can prevent polluted runoff by managing soil and animal feeding operations and buffering streams with native trees and plants.

**industrial runoff:** oil, heat, road salts, sediment, chemicals  
Developers and planners can prevent polluted runoff by using low impact development and providing structural and nonstructural controls.

**urban runoff:** (represented by a city skyline)

EPA United States Environmental Protection Agency  
EPA 811-M-01-001

Stormwater Hotline  
(618) 296-7788

### Please Help!

40% of US water bodies are polluted. Stormwater runoff is the primary cause. It's up to you to make a difference to keep gutters, storm drains and waterways clean.



For more information

### Madison County Planning and Zoning Department

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**Alan J. Dunstan**  
Chairman  
Madison County Board

# MADISON COUNTY'S STORMWATER GUIDE FOR BUSINESSES

*Rain washes oil, fertilizer and other pollutants into storm drains...*

*which flows untreated into lakes and streams.*

**DON'T DUMP**  
GARBAGE INTO  
LAKES AND  
STREAMS

**Adopt-a-Stream**

You can help prevent water pollution by volunteering to apply drain markers to storm drains in your neighborhood.

Also, consider adopting a stream to keep trash out of our creeks.



**stop someone  
from ripping you off**

**You may not hear it.  
You may not see it....  
But you definitely pay for it.**

Dumping waste into storm drains, ditches or waterways is illegal. Dumping contaminates drinking water supplies, recreation areas and wildlife habitat. Cleanup efforts cost millions of dollars each year. And that's your tax dollars hard at work.

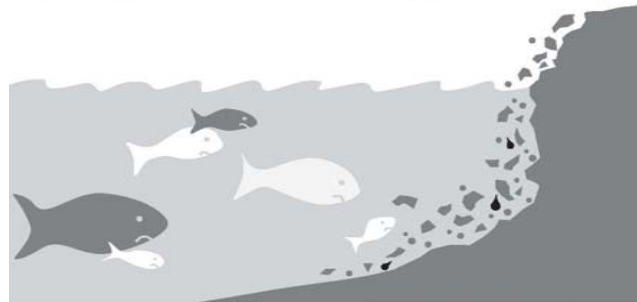
Avoid getting ripped off. Report illegal dumping right away. Your action will help prevent further water contamination and reduce potential clean up costs.

## Spill Prevention And Clean-Up Plan

- Take the time to use precautions to prevent spills.
- Keep materials inside water-tight and rodent-proof containers.
- Sweep and mop frequently to reduce the amount of dirt and other residues that accumulate where you work.
- Clean up spills promptly if they do happen.
- Clean up without water whenever possible by sweeping.



**“Please don't soil our waters!”**



It's no fish story: soil erosion is our #1 water pollutant.

## **Stormwater Tips**

- ⇒ Don't dispose of oil and other chemicals onto driveways, parking lots or storm drains. Use a recycling center.
- ⇒ Wash vehicles at commercial car washes that recycle their waste water.
- ⇒ Store and dispose of all chemicals according to the manufacturer's recommendations.
- ⇒ Sweep parking lots and storage areas once a month. Dispose of the dirt and debris in the appropriate trash can.
- ⇒ Place trash in its proper closed container and pick up litter from others.
- ⇒ Cover materials stored outdoors to prevent excess runoff to storm water drains.
- ⇒ Use water for cleaning exterior area sparingly.

